



<i>Policy Subject :</i>	<i>Policy no.</i>	<i>Date</i>	<i>Date Revised</i>
<b>Sponsorship Policy</b>	<b>2025-001</b>	<b>May.2025</b>	<b>May 2025</b>

Supersedes: 2009-2010-04 (Team Corporate Sponsorship Policy)

### **1. Purpose**

The purpose of this policy is to establish a structured and transparent sponsorship program that benefits the West Nipissing Minor Hockey Association (WNMHA) while providing value to our sponsors. This policy ensures fairness, accountability, and alignment with the association's mission to support youth hockey development.

### **2. Sponsorship Opportunities**

Sponsorship contributions will support team development, ice time, equipment, and league operations.

### **3. Sponsor Benefits & Recognition**

- Each team will be responsible to provide an acknowledgment of appreciation (certificate, letter, team photo etc) A receipt stating proof of sponsorship can also be provided as per requested.
- Digital recognition on WMHA website and social media. Teams are responsible to provide sponsor logos and details to WNMHA.

### **4. Sponsorship Guidelines**

#### **1. Commitment Period**

- Sponsorships are available on a single season.
- Businesses may opt for one-time event sponsorships or seasonal commitments.

#### **2. Sponsorship Approval**

- WNMHA reserves the right to decline sponsorships that conflict with the organization's values or existing agreements.

#### **3. Restrictions**

- Sponsorships from businesses involved in alcohol, tobacco, cannabis, gambling, or adult entertainment will not be accepted.
- Sponsors may not request direct control over team operations, player selection, or coaching decisions.



## SPONSORSHIP POLICY

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#### **4. Payment Process**

- Payments must be made by the agreed deadline, and receipts will be provided upon request.
- Sponsorship funds will be used solely for hockey development, operational support and \_\_\_\_\_. (apparel? With their logo)

#### **5. Review & Amendments**

This policy will be reviewed annually by the WNMHA Executive Committee. Adjustments may be made to sponsorship levels, benefits, or eligibility criteria based on the association's evolving needs.